

For release – 20 March 2020

'so real, so very now' premieres at International Film Festival Oberhausen



Video still: Misha de Ridder 'so real, so very now' 2020

The One Minutes Series 'so real, so very now' curated by Misha de Ridder is selected for 66th International Film Festival Oberhausen, one of the most important short film institutions anywhere in the world. This year, the festival will take place online. The premiere will take place Sunday 17 May 8pm. The series will be available for 48 hours.

<https://www.kurzfilmtage.de>

'so real, so very now' is intended as an exercise in seeing: to look, to look again and to look anew. Perception is the point of departure for a series of experiments in video within the restraint of one minute.

An open call was preceded by a workshop with students of Gerrit Rietveld Academie in Amsterdam in order to investigate the nature of the real and now and set perimeters for the series. The workshop concluded with the following statement.

“Perceptual reality is not objective since it is already framed (by the very act of looking), but it is also not subjective as it is not yet categorized (no meaning has been attached to it yet). It is more like a sort of state than actual reality. This state we will call 'pure perception', which is thus inherently open for interpretation. It coincides with the medium.

In art making to stay in the realm of 'pure perception' means the work of art, for the viewer, should be as open for interpretation as possible. The artist should stay within this ambiguous zone which you cannot fully grasp, since it is here where we seem to connect with or relate to the world as unknown given. (Regardless if this reality actually exists in the world or 'in the mind'.)

The camera, here understood as 'looking machine', is ideally suited for working in this realm of the 'pure perception'. This is because the 'machine reality' is neither the reality before interpretation (the camera reality is already framed and transformation has already started), nor is there interpretation since the camera is not conscious, it is not a subject, it has no brain.

The artist working with photography and film who aims to work in the realm of 'pure perception' should 'go with' the output of the camera (working in a level of concentration where thought is virtually absent). And subsequently present it intuitively (abstain from attaching meaning, so far this is actually possible) in such a way that the final work is true to the realm of 'pure perception'.

The final work should be as open for interpretation as possible and perhaps even more important, it should almost magically incite the viewer to find new meaning the more he looks. (To look, to look again, to look anew.)”

Misha de Ridder is a visual artist working mainly with photography and video, based in Amsterdam.

Participating artists:

Misha de Ridder

Jette Kelholt

Sophie van den Berg

Cristina Planas

Tycho Hupperets

Luna Deckers

Marie Diamant

Jiyan Düyü

Alex Harris

Andrea Bordoli

Josh Lee

Heleen Mineur

Tobias Niemeyer

‘so real, so very now’ was made possible by the generous support of Amsterdam Fund for the Arts, Pictoright Fund and Gerrit Rietveld Academie.

As all the museums and art organisations presenting The One Minutes Series are closed, we decided to publish our current series ‘Witches’ online, as well as ‘Healing Tool’ – curated by Shana Moulton in 2015. We do this in support of all who closed their doors and in support of all the artist who’s work we want to share with the world.

Please also visit our Instagram page. We will publish a video every day for as long as we cannot enjoy art together.

The One Minutes Foundation produces and distributes one-minute videos from an artistic point of view, offering an international stage for people to create, engage and connect.

The One Minutes is active at the forefront of international contemporary art, as well as in education and welfare. And has exhibited amongst others at Power Station of Art (CN), National Gallery of Iceland in Reykjavík (IS) and Whitney Museum of American Art in New York (USA).

Every two months, The One Minutes Foundation puts out a new series of 60-second films that investigate how we perceive and engage with moving image. Museums and cultural organisations around the world subscribe to the series.

Please send in your videos and participate in the project!

<http://theoneminutes.org/participate>