

For release – 21 November 2018

刹那即永恒 - One Minute is Eternal

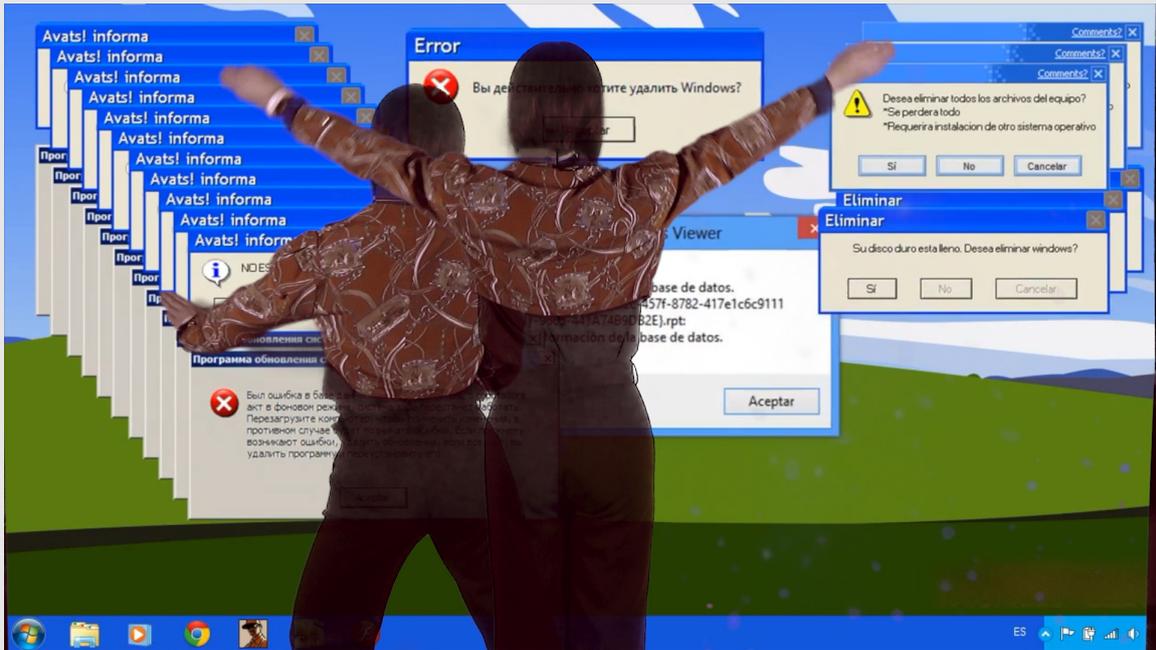


Image: Feng Rui Hua, Attention!, 2017.

The One Minutes Series of this winter is called ‘刹那即永恒 - One Minute is Eternal’ and consists of 14 one-minute videos by Chinese art students at East China Normal University, Nanjing University of the Arts and China Central Academy of Fine Arts.

In 2000, the first The One Minutes workshop in Xiamen University was held. Since then we have witnessed the development of The One Minutes in China. In 2008, Chinese artists participated in the Venice Biennale as part of The One Minutes. In 2009, the first The One Minutes Awards Ceremony took place in Shanghai and since 2011, the annual awards ceremony has become a fixed programme on Dragon TV. In time, The One Minutes became a bridge of cultural exchange between Chinese and international artists, filmmakers and students.

In 2014, The Power Station of Art in Shanghai presented The One Minute on Tour – Shanghai and in 2016 AMNUA in Nanjing presented The One Minutes on Tour – Nanjing. Right now, Art Museum of Nanjing University of the Arts presents *Ways of Seeing the Future*, discussing the topics of today and our near future in video art, in a 1500 square meters exhibition hall.

With a large exhibition in a museum of an art university and with recent workshops at East China Normal University, Nanjing University of the Arts and China Central Academy of Fine Arts, it seems appropriate to publish a series with works by Chinese art students.

As video is a medium where you can tell stories almost unhindered by language and cultural barriers. It's not only a tool for people to create, but also to communicate and connect with each other. As Mi Tang's Life Art View states »The one-minute video fits well with Chinese culture, the way of teaching and the needs of the audience. (...) Every minute is a world. «

‘刹那即永恒 - One Minute is Eternal’ will tour museums and cultural spaces around the world subscribed to The One Minutes Series in December 2018 and January 2019.

**Participating artists:**

Anbang Zhang

Chen Xiaomiao

Liu Shu

Bao Rong

Zhang Yongyao

Feng Rui Hua

Ding Zhuping 丁祝萃

Su Xiayi 苏夏

Zhang Luodan 张罗丹 喷

Wenyi Cai

Li Yuan & Ruan Yemin

Zheng Luo

The One Minutes is a global network devoted to moving image.

The One Minutes Foundation produces and distributes one minute videos from an artistic point of view, offering an international stage for people to create, engage and connect.

Every month, The One Minutes Foundation puts out a new series of 60-second films that investigate how we perceive and engage with moving image. Museums and cultural organisations around the world subscribe to the series.