

Real  
Sur  
Real

It is basically to overlay the radical positions of both Realism and Surrealism as a contemporary tool to get past both of their limitations. We could imagine kitchen sink and lo fi overlaid with scifi, abstraction and the absurd.

Jerszy Seymour is a designer working in the most expanded sense of the field. He sees design as the creation of situations, as the general relationship we have with the built world, the natural world, other people and ourselves, and as much about the inhabitation of the planet as the inhabitation of the mind. The goal is the transformation of reality guided by constant humour and a tainted sense of poetry and the idea of the NON-GESAMT GESAMTKUNSTWERK.

His work spans from playing with the industrial and post-industrial produced object, actions, interventions and installations, covering a range of mediums and materials, objects, film, performance, music and writing.

He was born in Berlin in 1968 to a Canadian mother and German father who were both ballet dancers. He grew up in London during the eclectic roller coaster of the eighties, where he studied at South Bank Polytechnic (1987 – 1990) and industrial design at the Royal College of Art (1991 – 1993). Shortly after this he moved to Milan and started his own independent projects. In 2004, Seymour moved to Berlin where he formed the Jerszy Seymour Design Workshop and embarked upon a series of conceptual projects seeking to revitalize the position of design within society.

His work has been exhibited in many museums worldwide, including the Design Museum in London, the Vitra Design Museum in Basel and Berlin and the Palais de Tokyo. His work can be found in the permanent collections of the Museum of Modern Art, New York, the 'Fonds National d' Art Contemporain' France, the Centre Pompidou, Paris, the MAK in Vienna and the 'Musée d'Art Grand-Duc Jean' in Luxembourg. As an integral part of the philosophy of the Workshop, he teaches and gives workshops at the Royal College of Art in London, the Domus Academy in Milan, the ECAL in Lausanne, the HfG in Karlsruhe, HBK Saarbrücken, the Vitra Design Workshops in France, UdK in Berlin, and the Strelka Institute, Moscow. In 2000 he was presented with the Dedalus Award for European Design and he received the Taro Okamoto Memorial Award for Contemporary Art in 2003. As a realization of the Amateur projects, Jerszy Seymour created 2011 the program and is director of 'The Dirty Art Department', the new Applied Art and Design Masters at the Sandberg Institute. His first solo exhibition "The Universe Wants To Play" at Gallerie CRONE in Berlin was opened in April 2013.