

For release – 20 December 2019

The One Minutes celebrates the Year of the White Metal Rat at ROZENSTRAAT with new series and book



Image: Natalia Jordanova, I Still Feel Fantastic, 2019.

The One Minutes celebrates the Year of the White Metal Rat Tuesday 28 January 2020 at 6pm at ROZENSTRAAT – a rose is a rose is a rose in Amsterdam (NL).

The new series 'Real Sur Real' and the new publication '刹那即永恒 - One Minute is Eternal' will be presented with a screening, talks and presentations by the participating artists.

'Real Sur Real' is curated by Jerszy Seymour and consists of 11 works by artists and filmmakers from Germany, the Netherlands, Taiwan, South Korea and United Kingdom. Together, the videos create a Non Utopian Utopian Vision.

If the surreal could be seen as a seeking of truth to get to the core of meaning by creating fantastic cracks in reality and access to other worlds, then it could be seen as limited and laid impotent by representation, and if the real could be seen as truth based in no representation and therefore potent in the actual then it could be seen as lacking the imagination to conceive of something else outside of the perspective of the

real, the Real Sur Real is a paradoxical perspective that tries to go past these two limitations. The call for the Real Sur Real is a call to dare to be in the world, and to simultaneously create the world that we don't know and could equally be framed as a Non Gesamt Gesamt Kunstwerk or a Non Utopian Utopian Vision.

'Real Sur Real' will tour museums and cultural spaces around the world subscribed to The One Minutes Series in January and February 2020.

Jerszy Seymour is an artist, designer and co-founder and director of the Dirty Art Department at the Sandberg Instituut in Amsterdam. Spanning industrially and post-industrially produced objects, actions, interventions and installations, his work involves the creation of situations seeking to expand utopian possibilities through the idea of the Every-topia and the Non-Gesamt Gesamt Kunstwerk.

Participating artists:

Stuart Pound

Anneke Bosma

Giorgi Gedevanidze

Octave Rimbart-Rivière

Natalia Jordanova

Sara Daniel

Sid and Geri

WoongYong Kim

Pinar&Viola and Sofia Crespo

Alfie Dwyer



In over 500 video stills ‘刹那即永恒 - One Minute is Eternal’ presents an eclectic range of propositions in how we think through the medium of moving image. The publication appears on the occasion of the exhibition ‘刹那即永恒 - One Minute is Eternal’ in Power Station of Art in Shanghai and was made possible by the generous support of East China Normal University and Consulate-general of the Kingdom of the Netherlands in Shanghai.

The One Minutes Foundation produces and distributes one-minute videos from an artistic point of view, offering an international stage for people to create, engage and connect. Every month, The One Minutes Foundation puts out a new series of 60-second films that investigate how we perceive and engage with moving image. Museums and cultural organisations around the world subscribe to the series.

Please send in your video for ‘Everything happened so much: archive as poem in the age of perpetual witnessing’ curated by Jesse Darling and participate in the project!

theoneminutes.org/participate