

“刷”·未来

陈瑞
南艺美术馆策展人

'Swipe'- The future

Chen Rui
Curator of AMNUA

“遇见未来的方式——南京·2018 一分钟影像二十周年特展”在南京艺术学院美术馆与大家如期而遇。2016 年，南京艺术学院美术馆把“一分钟影像”带到南京，展现了 20 余个主题的“一分钟”作品，观众对这种创作方式有了新的认识，展览与公共教育的传播也让许多人参与其中。

时代的发展总是超乎人们的预想，短短的两年时间，中国已处在一个“小视频”的热度中，随着移动互联网科技和手机的进步与普及，大众已经不满足做一个“摄影达人”，“全民摄影时代”跌进为“全民视频时代”。在公共场合，随处可见手里“刷”着抖音、快手等“小视频”软件的人，偶尔也会看到手机拍视频的“创作者”。今年，“一分钟影像”走过了二十年的时间。我在想，在还没有智能手机，而是电视机一统天下的时代，面对冗长的电视节目，“一分钟影像”不就是当时的抖音、快手吗？我曾认为一分钟的创作方式是“带着镣铐跳舞”，但现在感觉这种镣铐已然褪去，一分钟与现在这个时代有一种天然的融入感。二十年前，这种短平快的创作方式已经把握了时代的脉搏和未来的可能，而这种不断面对未来的勇气也陪伴“一分钟影像”一路走过来，时代的变化没有让这种独特的创作方式落伍，反而能够随着时代一同发展。

所以，在本次庆祝一分钟影像二十周年的特展上，我们并没有以一种梳理的角度回顾一分钟基金会“光荣历史”，而是一如既往的面向未来。

2018 年 10 月

It is a great honor that 'Ways of Seeing the Future - Creating, engaging and connecting - Celebrating 20 years of One Minutes' will be opened at AMNUA. In 2016, AMNUA brought The One Minutes to Nanjing with more than 20 themes of One Minutes artworks. The audiences had a new understanding of this creative approach and the dissemination of exhibitions and public education also encourage so many people to participate.

The development of this era is always beyond people's expectations. In just two years, China has been in the heat of a 'small video'. With the advancement and popularization of mobile Internet technology and mobile phones, the public is not satisfied with creating a photo, 'the era of photography' fell into 'the era of video'. In public, so many people play with 'small video' software such as Tik Tok, Quick Hands and so on, and they can also see people as a 'creator' to make videos with mobile phone. This year, The One Minutes exist for twenty years. I am thinking, in the old times when there was no smart phone, but the world was dominated by TV, with those boring TV programs, didn't The One Minutes represent Tik Tok and Quick Hand at that time? I once thought that the one-minute way of creating is 'dancing with a shackle', but now I feel that the shackle has faded away, and there is a natural sense of integration between One Minutes and this new era. Twenty years ago, this short and fast way of creation has grasped the pulse of the era and the possibility of the future, and this courage to a creative future has accompanied The One Minutes all the way. The change of the era has not made this unique creative approach faded out, where as it developed with the times.

Therefore, in this special exhibition to celebrate the 20th anniversary of The One Minutes, we are ready to face the future instead of reviewing the 'Glorious History' of The One Minutes Foundation .

2018.10

002